



## 2016 So Cal Conference

Crowne Plaza Hotel San Diego  
2270 Hotel Circle North  
San Diego, CA 92108

Attendees must make their own room reservations  
Call (888) 233 - 9527 for reservations  
mention: Independent Auto Dealers  
for \$125 Room Rate

*Friday, April 15: at Crowne Plaza Hotel*

**8:00 Breakfast**

**9:00 Legislative Update**

IADAC Lobbyist Bill Dohring

**9:45 Paul Webb "Sales Training"**

**11:15 Lunch & Vendor Expo**

**1:15 Paul Webb**

**"Leadership vs. Management**

**2:45 Event Concludes**

## Sell More Cars with Paul Webb Just \$59



**Paul Webb**  
International Sales Trainer & Author

**World Class Sales Training with Paul Webb!**

Questions? Please call (916) 893-3306  
or email [Larry@iadc.org](mailto:Larry@iadc.org)

# INDEPENDENT AUTOMOBILE DEALERS ASSOCIATION OF CALIFORNIA 2016 Southern California Conference April 15, 2016 Dealer Registration Form

Please join us for an educational experience at the  
Crowne Plaza Hotel in beautiful San Diego.

**BUSINESS NAME:** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **FAX:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**ATTENDEE NAMES:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**EVENT REGISTRATION \$59** \_\_\_\_\_

**(INCLUDES BREAKFAST, LUNCH AND VENDOR EXPO)**

**NO. OF ADDN'L GUESTS** \_\_\_\_\_ **x\$59 EA.** \_\_\_\_\_

**TOTAL \$** \_\_\_\_\_

**OUT OF TOWN GUESTS PLEASE NOTE: CALL CROWNE PLAZA SAN DIEGO  
1-888-233-9527 AND MENTION INDEPENDENT AUTO DEALERS WHEN  
MAKING RESERVATIONS. \$125 ROOM RATE GOOD UNTIL MARCH 15.**

### PAYMENT INFORMATION:

CHECK ENCLOSED     CHARGE

**CARD #** \_\_\_\_\_

**CARDHOLDER NAME** \_\_\_\_\_

**SECURITY CODE** \_\_\_\_\_ **EXP. DATE** \_\_\_\_\_



INDEPENDENT AUTOMOBILE DEALERS  
ASSOCIATION OF CALIFORNIA

PLEASE RETURN THIS FORM TO IADAC  
PO Box 343 • ROSEVILLE, CA • 95661  
BY FAX 916.784.0223  
OR BY EMAIL: [LARRY@IADAC.ORG](mailto:LARRY@IADAC.ORG)